

pg. 3 Custom Product Page

Bags

Totes

pg. 4 2000 Tuff Tote
pg. 4 2010/2014 Nat. Duck Tote
pg. 4 2020/2024 Nat. Duck Tote w/gusset
pg. 4 2050 Tuff Tote w/gusset
pg. 5 2030 Twill Tote
pg. 5 2060 Trade Show Tote
pg. 5 2260 Grocery Bag
pg. 5 2540 Shoulder Tote

Gift

pg. 6 0280 Gift Bag
pg. 6 3020 Mini Gift Tote
pg. 6 3030 Micro Tote

Mesh

pg. 6 2350 Tuck Away Tote
pg. 6 2370 Nylon/Mesh Tote

Executive

pg. 7 2620 Zip Tote
pg. 7 2630 Execu-Tote
pg. 7 2635 Captain's Bag
pg. 8 2640 Portfolio Bag
pg. 8 3650 Sportfolio
pg. 8 2660 Tote-N-Go
pg. 8 2670 The Getaway

Aprons/Vests

pg. 9 1400 Nail Apron
pg. 9 1450 Money Apron
pg. 9 1470 Waiter Apron
pg. 9 1850 Bistro Apron
pg. 10 1800 21" Full Apron
pg. 10 1820 21" Full Apron w/pockets
pg. 10 1840 28" Full Apron
pg. 10 1860 28" Full Apron w/pockets
pg. 10 1880 Smock Apron
pg. 10 1890 Smock Apron w/pockets
pg. 11 1900 Denim BBQ Apron
pg. 11 1920 Twill BBQ Apron
pg. 11 1952-56 Service Vest (med-xxxl)

Youth

pg. 12 1848 Youth Full Apron
pg. 12 1868 Youth Full Apron w/pockets
pg. 12 1888 Youth Smock
pg. 12 1898 Youth Smock w/pockets
pg. 12 1957-59 Youth Vest (sm-lg)

Beverage Holders

pg. 13 0200 Polar Wrap
pg. 13 0240 1-Liter Bottle Parka
pg. 13 0250 Bottle Caddie
pg. 13 0260 1-Liter Bottle Caddie
pg. 13 0270 20 oz. Bottle Parka

Household

pg. 14 0290 Wine Bag
pg. 14 0295 Jute Wine Bag
pg. 14 0350 Pan Handler
pg. 14 0360 Placemat
pg. 14 0370 Casserole Caddie

Miscellaneous

pg. 15 0450-7 Arm Band (med-lg)
pg. 15 0575 Wall Hanging
pg. 15 0585 Calendar
pg. 15 1780 Casino Bag
pg. 15 3090 Clip-On Coin Purse

Laundry Bags

pg. 16 2100 8x13 Handy Hamper
pg. 16 2120 12.5x21 Handy Hamper
pg. 16 2150 16.5x28 Handy Hamper
pg. 16 2180 25x35 Handy Hamper
pg. 17 2210 Natural Laundry Bag
pg. 17 2220 Nylon Laundry Bag
pg. 17 2230 Lingerie Bag
pg. 17 2240 Round Lingerie Bag

Waveables

pg. 18 0500 21 x 21 Bandana
pg. 18 0510 18 x 18 Bandana
pg. 18 0520 Triangle Bandana
pg. 18 0550 Hoo Rah
pg. 18 0800 Pennant
pg. 19 1500 40" Windsock
pg. 19 1550 60" Windsock
pg. 19 1560 30" Windsock

School Items

pg. 20 0100 Broadcloth Seat Cushion
pg. 20 0110 Twill Seat Cushion
pg. 20 0120 Nylon Seat Cushion
pg. 20 0150 Broadcloth Cushion w/pkt
pg. 20 0160 Twill Cushion w/pkt
pg. 20 0170 Nylon Cushion w/pkt
pg. 20 3100 Tushie Tote
pg. 20 2390 Ruck Sack
pg. 20 3390 Back Pack



School Items (continued)

pg. 21	3490	Cinch Pack
pg. 21	3495	School Sack w/pocket
pg. 21	3497	School Sack
pg. 21	3700	Pencil Case
pg. 21	3720	Clear Pencil Case

Sport Bags

pg. 22	1640	Mesh/Nylon Sport
pg. 22	1645	Big Buddy
pg. 22	1650	Sport Bag
pg. 22	1652	Twill Sport Bag
pg. 22	1655	Super Sport
pg. 22	2520	Ditty Bag
pg. 22	2525	Duffel Bag

Healthcare

pg. 23	2550	Wheelchair Bag
pg. 23	2650	Wheelchair Arm Pocket
pg. 23	3550	Rail Rider
pg. 23	6890	Clothing Guard

Travel

pg. 24	1670	Nylon Fanny Pack
pg. 24	1690	Nat. Duck Fanny Pack
pg. 24	2092	Travel Safe
pg. 24	2270	Garment Bag
pg. 25	3250	Eyeglass Case
pg. 25	3770	Organizer
pg. 25	3780	Trip-Mate
pg. 25	3890	Suit Saver

Golf Gear

pg. 26	1660	Golf Bag Hood
pg. 26	2200	Shoe Beach Bag
pg. 26	2280	One Pocket Links Mate
pg. 26	2290	Two Pocket Links Mate
pg. 26	2300	Golf Shoe Bag

Towels/Bibs

pg. 27	6120	11x18 Fringed Spirit Towel
pg. 27	6160	11x18 Hemmed Rally Towel
pg. 27	6200	16x25 Hemmed Sport Towel
pg. 26	6820	Pocket Golf Towel
pg. 28	6830	Baby Bath Wrap
pg. 28	6840	Velcro Baby Bib
pg. 28	6850	Ultra Baby Bib

Caps

pg. 29	0600	Nylon Mesh Cap
pg. 29	0610	Twill Mesh Cap
pg. 29	0640	Golf Cap
pg. 29	0660	Polo Cap
pg. 30	1300	Polyester Visor
pg. 30	1350	Twill Visor
pg. 30	1360	Washed Twill Visor
pg. 31		Important Information
pg. 32		Important Information & Charts
pg. 33		Artwork Requirements
pg. 34		Fabric Swatch Colors

All of the products in this catalog are **made in the USA** with the exception of towels and caps.



TheBetterLine

We welcome custom orders for a low 50 piece minimum. Send a written description with dimensions or an exact product sample. Please allow 48 hours to receive a custom quote. All custom work requires prepayment.

CUSTOMIZE it

Custom versions of our stock products are no problem.

New low 50 piece minimum

Give us a call!



TheBetterLine





#2000 Tuff Tote Poly/cotton twill with white poly web handles.
Colored handles are available, must be specified.

Size: 14" w x 13" h
Max. Image Area: 11" w x 7" h



Natural Duck Totes
 100% natural cotton 10 oz. duck bag with natural cotton or colored poly web handles.

#2010 Natural cotton handles

#2014 Colored poly web handles

Size: 13.5" w x 16" h, no gusset
Max. Image Area: 10" w x 10" h



#2020 Natural cotton handles

#2024 Colored poly web handles

Size: 13.25" w x 16" h x 4" gusset
Max. Image Area: 10" w x 10" h



#2050 Tuff Tote w/gusset Poly/cotton twill with matching fabric handles.

Size: 13.5" w x 11.5" h x 4" gusset
Max. Image Area: 11" w x 7" h



#2030 Twill Tote Poly/cotton twill tote with matching poly web handles.

Size: 13.5"w x 16"h

Max. Image Area: 10"w x 10"h



#2060 Trade Show Tote Natural raw twill bag with colored poly web handles.

Size: 11"w x 14"h

Max. Image Area: 8"w x 9"h



#2260 Grocery Bag 100% cotton natural 7oz. duck extra large bag. Size based on paper grocery sack.

Size: 12"w x 18"h x 7" gusset

Max. Image Area: 10"w x 10"h



#2540 Shoulder Bag 100% cotton natural 10 oz. duck shoulder bag with 30" cotton web shoulder straps.

Size: 14"w x 15"h x 2" gusset

Max. Image Area: 10"w x 10"h



#0280 Gift Bag 7oz. natural duck with natural shoestring ties.

Size: 6”w x 11”h
Max. Image Area: 3”w x 4”h



#3020 Mini Gift Tote Poly/cotton twill with contrasting poly web handles.

Size: 6”w x 5”h x 2” gusset
Max. Image Area: 3”w x 4”h



#3030 Micro Tote Poly/cotton twill with choice of gold or silver braided handles. “This bag is a perfect party favor or thank you gift!”

Size: 2”w x 3”h
Max. Image Area: 1.5”w x 1.5”h

Mesh Bags



#2350 Tuck-Away Tote Black or white mesh bag that folds into a 200 denier nylon pocket.

Size: 12”w x 17”h x 6” gusset
 (Pocket: 7”w x 7.75”h)
Max. Image Area: 5”w x 4”h



#2370 Mesh/Nylon Tote Black or white mesh with a 200-denier nylon bottom and small front pocket. This bag has a top zipper closure. Poly web handles are 24” long.

Size: 12”w x 17”h x 6” gusset
Max. Image Area: 4”w x 3.5”h



#2620 Zip Tote 10oz. colored or natural duck* bag with zipper closure, divided front pocket, and 25" cotton web handles.

Size: 16"w x 14"h x 4" gusset

Max. Image Area: 12"w x 8"h (across pkts)



#2630 Execu-Tote 10oz. natural cotton duck* with reinforced bottom, two-tone handles, and trimmed 5.5"w x 6"h front pocket.

Size: 12"w x 15.5"h x 5" gusset

Max. Image Area: 4"w x 4"h -pocket



#2635 Captain's Bag 10 oz. natural cotton duck* with contrasting twill reinforced bottom and shoulder straps.

Size: 12.5"w x 14"h x 6" gusset

Max. Image Area: 6"w x 5"h

**Due to shrinkage, we do not recommend washing the 100% cotton duck.*



#2640 Portfolio Bag Colored or natural 10oz. duck* with poly web handles and zipper closure.

Size: 15.5"w x 11.5"h

Max. Image Area: 12"w x 5.5"h



#3650 Sportfolio 600 denier bag with black poly web handles and black zipper at top and front pocket.

Size: 15.5"w x 11.5"h

Max. Image Area: 12"w x 5"h (pocket)
or 12"w x 5.5"h (back)



#2660 Tote-N-Go 400 denier nylon with 27" black poly web handles and zipper closure.

Size: 14"w x 12"h x 3" gusset

Max. Image Area: 11"w x 7"h



#2670 The Getaway 400 denier nylon with black 27" poly web handles and zipper closure. This bag has a front divided pocket.

Size: 15.5"w x 15"h x 4" gusset

Max. Image Area: 12"w x 8"h



#1400 Nail Apron 100% cotton 10oz. natural duck with two equal pockets.* Stress points are bartack reinforced.

Size: 18"w x 8.5"h

Max. Image Area: 12"w x 3.75"h

Due to shrinkage, we do not recommend washing the 100% cotton duck.



#1450 Money Apron Poly/cotton twill with two equal pockets.* Natural aprons are made from champagne twill. Stress points are bartack reinforced.

Size: 18"w x 8.5"h

Max. Image Area: 12"w x 3.75"h



#1470 Waiter Apron Poly/cotton twill with two equal pockets.* Natural aprons are made from champagne twill. Stress points are bartack reinforced.

Size: 18"w x 11"h

Max. Image Area: 12"w x 6"h

*Three pocket or pencil pocket styles are also available for an additional charge.



#1850 Bistro Apron Poly/cotton twill with extra long 45" ties and 1 large side-set pocket. Stress points are bartack reinforced.

Size: 28"w x 33"h

Max. Image Area: 6" x 6" (on pocket)

Full Aprons

Poly/cotton twill apron with back waist ties and a loop neck. Available with or without contrasting trim. Natural colored aprons are made out of champagne twill. Stress points are bartack reinforced. *Also available: pencil pocket, three equal pockets, slide-adjustable neck loop at an additional cost.*



#1800 21" Full Apron no pockets

#1820 21" Full Apron with two equal pockets

Size: 20"w x 21"h

Max. Image Area: 9"w x 8"h (front chest);
or 11.75"w x 5.75"h (across pockets)



#1840 28" Full Apron no pockets

#1860 28" Full Apron w/two equal pockets

Size: 20"w x 28"h

Max. Image Area: 9"w x 8"h (front chest);
or 11.75"w x 5.75"h (across pockets)

Smock Aprons

Poly/cotton twill front and back that rest on shoulders with side ties. Natural colored smocks are made from champagne twill. Stress points are bartack reinforced.



#1880 Smock Apron no pockets

#1890 Smock Apron w/two equal pockets

Size: 19"w x 27"h

Max. Image Area: 9"w x 8"h (front chest);
or 11.75"w x 5.75"h (across pockets)



BBQ Aprons

Design features a 1.5" pencil pocket, 4" chest pocket, and two 10" bottom pockets. Stress points are bartack reinforced.

Size: 28"w x 29.5"h

Max. Image Area: 12"w x 4"h (across lower pkts)

#1900 Denim BBQ Apron

Cotton blend dark denim with contrasting twill trim.



#1920 Twill BBQ Apron

Poly/cotton twill with matching or contrasting twill trim.



Service Vests

Poly/cotton twill with matching or contrasting twill trim. Natural vests are made from champagne twill. *Also available 6" x 6" pockets for an additional charge.*

#1952 Medium 23"w x 24"h

#1953 Large 25"w x 26"h

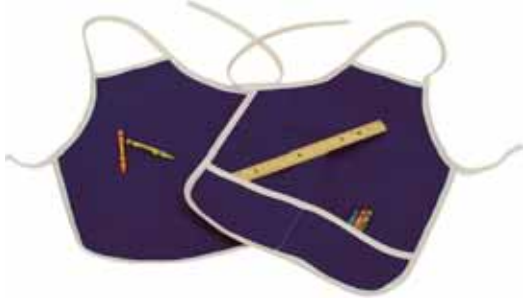
#1954 XLarge 26"w x 28"h

#1955 XXLarge 27.5"w x 29"h

#1956 XXXLarge 29"w x 30.75"h

Max. Image Area: 3" x 3" (left chest);
or 9"w x 9"h (full back)

To determine the sizes of these vests we suggest that you request a sample.



Youth Full Aprons Poly/cotton twill with white trim, waist ties, and neck loop. (Matching trim colors are available and must be specified at time of order.)

#1848 Youth Full Apron no pockets

#1868 Youth Full Apron w/two equal pockets

Size: 15"w x 18"h

Max. Image Area: 7"w x 4"h (chest)



Youth Smocks

Poly/cotton twill with white trim and side ties. (Matching trim colors are available and must be specified at time of order.)

#1888 Youth Smock no pockets

#1898 Youth Smock w/two equal pockets

Size: 13"w x 16.5"h

Max. Image Area: 7"w x 4"h



Youth Vests Poly/cotton twill with white trim. (Matching trim is available and must be specified at time of order)

#1957 Small 18"w x 20"h

#1958 Medium 18"w x 21"h

#1959 Large 20"w x 21"h

Max. Image Area: 2"w x 3"h (left chest)
7"w x 4"h (full back)

Insulated



#0200 Polar Wrap

Broadcloth covered foam core with adjustable hook and loop closure.

Size: 11" w x 4" h x 0.5" d

Max. Image Area: 7.5" w x 3" h

Insulated



Bottle Parkas

200 denier nylon covered foam, with black mesh bottom, drawstring, cordlock, and plastic clip.

#0240 1-Liter Bottle Parka

Size: 4.5" w x 9.5" h

Max. Image Area: 3" w x 2" h (center panel)

#0270 20 oz. Bottle Parka

Size: 3.5" w x 7.5" h

Max. Image Area: 3" w x 2" h (top panel)



Bottle Caddies

200 denier nylon with black mesh bottom, drawstring, cordlock, and plastic clip.

#0250 20 oz. Bottle Caddie

Size: 3.5" w x 7.5" h

Max. Image Area: 3" w x 3.5" h

#0260 1-Liter Bottle Caddie

Size: 4.5" w x 9.5" h

Max. Image Area: 4" w x 4" h



#0290 Wine Caddie Poly/cotton twill with contrasting or matching wrap around ties.

Size: 6"w x 16.5"h

Max. Image Area: 3.5"w x 5"h

#0295 Jute Wine Caddie Natural jute with a water resistant liner and contrasting poly web handles.

Size: 4.75"w x 14"h x 3.5"d

Max. Image Area: 3"w x 10"h



#0350 Pan Handler Poly/cotton twill pot holder with padded center and heat resistant backing. Trim and top loop are white.

Size: 8.5"w x 8.5"h

Max. Image Area: 5"w x 5"h



#0360 Placemat 100% cotton natural 10 oz. duck with contrasting twill 2" border.

Size: 20"w x 13"h

Max. Image Area: 16"w x 9"h



#0370 Casserole Caddie Twill outside fabric with heat resistant liner, poly web handles, and adjustable hook and loop closure. Base of caddy has a slot for hot or cold packs. Utensil pockets located on outer flaps.

Size: 14"w x 12"h (folded size)

Max. Image Area: 6"w x 3"h (top flap)



Arm Bands 400 denier nylon with adjustable hook and loop closure.

#0457 Small Arm Band
Size: 16.5" w x 4.25" h

#0450 Medium Arm Band
Size: 18.5" w x 4.25" h

#0455 Large Arm Band
Size: 22.5" w x 4.25" h

Max. Image Area: 5.5" w x 3" h



#0575 Wall Hanging Poly/cotton twill with merrowed edges, top dowel support and string. Natural colored wall hangings are made from champagne twill.

Size: 13.5" w x 20.5" h
Max. Image Area: 11" w x 17" h

#0585 Fabric Calendar Dates imprinted on lower half of wall hanging. Dark calendars are printed in white ink. Light calendars have black ink. Red calendars have gray ink due to dye migration.

Size: 13.5" w x 20.5" h
Max. Image Area: 11" w x 8.5" h



#1780 Casino Bag 600 denier nylon bag with black poly web waist strap with snapping plastic buckle and black zipper closure.

Size: 5" diam x 6" h
Max. Image Area: 3" w x 4" h



#3090 Clip-on Coin Purse 400 denier nylon with black zipper closure and plastic hook.

Size: 4.5" w x 5" h
Max. Image Area: 3.5" w x 1.5" h



Handy Hampers Black or white mesh with matching bias and drawstring closure with an imprintable poly/cotton twill center panel.

#2100

Size: 8"w x 13"h

Max. Image Area: 6"w x 2.5"h



#2120

Size: 12.5"w x 21"h

Max. Image Area: 10"w x 4.5"h



#2150

Size: 16.5"w x 28"h

Max. Image Area: 14"w x 6"h



#2180

Size: 25"w x 35"h

Max. Image Area: 17"w x 9"h



#2210 Natural Laundry Bag 7 oz. natural cotton duck with white drawstring closure.

Size: 18.5" w x 29" h
Max. Image Area: 12" w x 12" h



#2220 Nylon Laundry Bag 200 denier nylon with black drawstring closure and cordlock.

Size: 17.5" w x 29" h
Max. Image Area: 12" w x 12" h



#2230 Lingerie Bag Soft antique white mesh with a 200 denier white nylon panel and white zipper closure.

Size: 11" w x 11" h
Max. Image Area: 7" w x 2.75" h



#2240 Round Lingerie Bag White mesh with 200 denier nylon ends and white zipper closure.

Size: 12" w x 8.5" diam
Max. Image Area: 4" w x 4" h (both ends)



Bandanas

Poly/cotton broadcloth with matching or contrasting merrowed edges.

#0500 21" Bandana
Size: 21" w x 21" h

#0510 18" Bandana
Size: 18" w x 18" h

Max. Image Area: 6" w x 6" h (two opposing corners);
or 12" w x 12" h (full center);
or 17" w x 17" h (oversize)-*additional screen charge*



#0520 Triangular Bandana
Size: 36" x 26" x 26"
Max. Image Area: 7" w x 7" h



#0550 Hoo Rah Poly/cotton broadcloth flag with merrowed edges. Includes a 24" long 1/4" diam. wooden dowel.

Size: 13.25" w x 13" h
Max. Image Area: 10" w x 10" h



#0800 Pennant Hard felt pennant in white only with felt side seam in contrasting color. Includes 24" long 1/4" diam. wooden dowel.

Size: 24" w x 9" h
Max. Image Area: 18" w x 6.5" h (tapered)



Windsocks

100% nylon with string and swivels for hanging. Choose colors for body and 6 tails.



#1500 40" Windsock

Comes individually poly bagged.

Size: 6" diam x 40"h

Max. Image Area: 7"w x 7.5"h

#1550 60" Windsock

Comes individually poly bagged.

Size: 7" diam x 60"h

Max. Image Area: 9"w x 10"h



#1560 30" Windsock 200 denier nylon body and tails. Unhemmed edges on tails. Does not include poly bagging or header.

Size: 5" diam x 30"h

Max. Image Area: 3.5"w x 4.5"h



General Market Windsocks

#1500CLOUD 40" Clouds

#1550CLOUD 60" Clouds

#1500COW 40" Cow Spots

#1550COW 60" Cow Spots

#1500RAIN 40" Rainbow

#1550RAIN 60" Rainbow

#1500STAR 40" Stars & Stripes

#1550STAR 60" Stars & Stripes

Seat Cushions

Broadcloth, poly/cotton twill, or nylon covered foam cushion with self fabric handle. Comes with or without outside pocket. *Cushions are packed bulk; 56 pieces per box, charged at 70 lb. rate. If you require an air shipment please call for an estimate.*



Size: 14”w x 12”h x 1.75”d
Max. Image Area: 11”w x 9.5”h (full side)
 or 11”w x 4.75”h (pocket)

- #0100 Broadcloth no pocket
- #0110 Twill no pocket
- #0120 200-denier nylon no pocket
- #0150 Broadcloth with pocket
- #0160 Twill with pocket
- #0170 200-denier nylon with pocket



#3100 Tushie Tote Two 200-denier nylon covered foam cushions with poly web handles and pocket between the cushions.

Size: 14”w x 12”h x 3.5”d
Max. Image Area: 11”w x 9.5”h



#2390 Ruck Sack Coarse white or black mesh sack with a black 600 denier bottom, 200-denier nylon zippered front pocket, adjustable shoulder straps, and a drawstring closure with cordlock.

Size: 10”w x 18”h
Max. Image Area: 4”w x 4”h (pocket)



#3390 Backpack Coarse white or black mesh pack with a black 600 denier bottom, 200-denier nylon zippered front pocket, adjustable shoulder straps, and a drawstring closure with cordlock.

Size: 12”diam x 20”h x 6”d
Max. Image Area: 4”w x 1.5”h (pocket)



#3490 Cinch Pack Poly/cotton twill bag with a contrasting broadcloth liner and backpack style drawstring closure that works as shoulder straps.

Size: 13.5" w x 14" h
Max. Image Area: 6" w x 7.5" h



School Sack 200 denier nylon backpack style bag with white soft cord drawstring closure that works as shoulder straps. Available with or without inside zipper pouch.

#3495 School Sack with pocket

#3497 School Sack no pocket

Size: 14" w x 18" h
Max. Image Area: 8" w x 10" h



#3700 Pencil Case 200 denier nylon with a white or black zipper closure.

Size: 9.5" w x 6.5" h
Max. Image Area: 5" w x 3" h



#3720 Clear Pencil Case 200 denier nylon back and clear plastic front with a white or black zipper closure and trim.

Size: 11" w x 6" h
Max. Image Area: 8" w x 4" h



- #1640 Mesh/Nylon Sport Bag** 200 denier nylon with white or black mesh sides, poly web handles, adjustable shoulder strap and zipper closure.

Size: 18" w x 9.5" diam

Max. Image Area: 4.25" w x 4.25" h (two ends)



- #1645 Big Buddy** Longer version of the #1640.

Size: 22" w x 9.5" diam

Max. Image Area: 4.25" w x 4.25" h



- #1650 Sport Bag** 200 denier nylon bag comes standard with white poly web handles and zipper. Black handles and zipper are available but must be specified.

- #1652 Twill Sport Bag** Same specs as the #1650 but made from poly/cotton twill.

Size: 18" w x 9.5" diam.

Max. Image Area: 9" w x 6" h (on side)



- #1655 Super Sport Bag**

400 denier nylon bag comes standard with white poly web handles, adjustable shoulder strap, and zipper. Black handles and zipper are available but must be specified.

Size: 22" w x 9.5" diam.

Max. Image Area: 11" w x 6" h (on side)



- #2520 Ditty Bag** 10 oz. cotton duck bag with white drawstring closure and double sling shoulder strap. The top portion of this bag is natural, and the bottom portion is available in black, cardinal, forest, gold, gray, natural, navy, purple, red, royal, and white.

Size: 10" diam x 17" h

Max. Image Area: 9" w x 8" h

- #2525 Duffel Bag** 10 oz. cotton duck both top and bottom portions are available in 10oz. colors. Comes with white drawstring closure and double sling shoulder strap.

Size: 12" diam. x 20" h

Max. Image Area: 9.5" w x 9" h



#2550 Wheelchair Bag 100% cotton colored 10 oz. duck with two white poly web loops to hang from wheelchair handles.

Size: 16"w x 16"h x 2.5" gusset
Max. Image Area: 8"w x 4"h



#2650 Chair Pocket 400-denier nylon pouch wraps around the arm of a chair or wheelchair secured with hook and loop. Trim is black.

Size: 10"w x 17"h
Max. Image Area: 6"w x 3.5"h



#3550 Rail Rider 200-denier nylon two sided pockets 8.5" deep with hook and loop closure on the pockets and on the inside to secure product to rails.

Size: 24.5"w x 14"h
Max. Image Area: 8"w x 4"h



#6890 Clothing Guard Cotton velour face with white 200 denier-nylon backing and trim.

Size: 23"w x 30"h
Max. Image Area: 10.5"w x 10.5"h



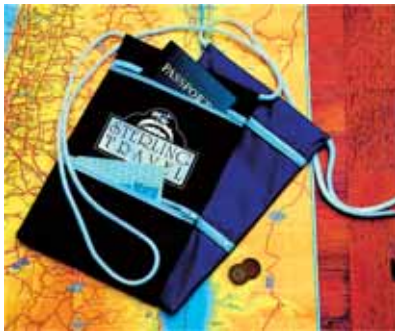
#1670 Nylon Fanny Pack 400 denier nylon with black poly web waist strap, adjustable snap buckle, and zipper closure.

Size: 12"w x 5"h
Max. Image Area: 6"w x 3"h



#1690 Natural Duck Fanny Pack 10 oz. natural cotton duck with contrasting poly web waist strap, adjustable snap buckle, and zipper closure. (See back cover for poly web colors.)

Size: 12"w x 5"h
Max. Image Area: 6"w x 3"h



#2092 Travel Safe 200 denier nylon with two zipper compartments and soft neck cord. Zippers and cord are white.

Size: 6"w x 8"
Max. Image Area: 4.5"w x 2.5"h (top pocket)



#2270 Garment Bag 200 denier nylon with contrasting or matching top and bottom. Full front zipper closure and poly web loop at back for hanging.

Size: 23"w x 39"h
Max. Image Area: 8"w x 6"h (top front);
or 12"w x 8"h (top back)



#3250 Eyeglass Case Twill outer with scratch resistant foam liner.

Size: 3.5" w x 6.75" h
Max. Image Area: 2.25" w x 4.5" h



#3770 Organizer 200 denier nylon with 3 equal inside mesh pockets. Two end pockets with zipper closures and one center pocket with hook and loop closure. Folds into thirds with tie closure. Mesh, trim, and ties are available in white or black.

Size: 25" w x 13.5" h (unfolded)
Max. Image Area: 8" w x 4" h



#3780 Trip Mate 400 denier nylon with 4 inside pockets. One nylon and one mesh open top pocket, one mesh zippered, and one mesh hook and loop pocket. Poly web loop at back with plastic D-ring for hanging with optional removable metal hanger. (Metal hanger is sold separately.)

Size: 13.5" w x 12.5" h x 2" d (folded)
Max. Image Area: 6" w x 8" h



#3890 Suit Saver 200 denier nylon with merrowed edges. Folds into attached pouch for carrying.

Size: 23" w x 30" h
Max. Image Area: 10.5" w x 10.5" h



#1660 Golf Bag Hood 200 denier nylon with an elastic bottom that slips over golf bag. Top flap has hook and loop closure.

Size: 19.25" w x 19.5" h
Max. Image Area: 6" w x 3.5" h



#2200 Shoe Beach Bag Mesh front with 200 denier nylon back and front panel with drawstring closure. Mesh, trim, and drawstring available in white or black.

Size: 15" w x 17" h
Max. Image Area: 13" w x 4" h



Links Mates

200 denier nylon golf accessory carrier. Comes with white or black poly web loop, plastic clip, and zippers.

#2280 One pocket Links Mate
Size: 5.25" w x 7" h
Max. Image Area: 3" w x 4" h

#2290 Two pocket Links Mate
Size: 6" w x 8" h
Max. Image Area: 4.5" w x 2.5" h (top pocket)



#2300 Golf Shoe Bag 10oz. colored duck bag with two separate pockets, and matching or contrasting poly web handles.

Size: 8" w x 14.5" h
Max. Image Area: 5" w x 9" h

Towels



#6120 Spirit Towel One ply velour with fringed ends and hemmed sides.
Colors: white, sand, gray, royal, navy, red, forest, and black. *Pricing based on shade.*

Size: 11" w x 18" h
Max. Image Area: 8" w x 10" h



#6160 Rally Towel One ply velour with hemmed edges.
Colors: white, sand, gray, royal, navy, red, forest, and black. *Pricing based on shade.*

Size: 11" w x 18" h
Max. Image Area: 8" x 10" h



#6200 Sport Towel Velour with hemmed edges.
Colors: white, sand, gray, royal, navy, red, forest, and black. *Pricing based on shade.*

Size: 16" w x 25" h
Max. Image Area: 10" w x 16" h



#6820 Golf Towel Plush 2-ply velour folded towel with top pocket that has a hook and loop closure. Comes standard with sewn-in sturdy plastic hook. Metal grommet and hook are still available, but must be specified on order. Plastic hook is placed in the top center, metal grommet is placed in top corner.

Colors: white, sand, gray, royal, navy, forest, red, and black.

Size: 8" w x 25" h
Max. Image Area: 5.5" w x 12" h (towel)
 or 5.5" w x 4" h (pocket)



GOLD HOOK



SILVER HOOK



WHITE HOOK



BLACK HOOK



#6830 Baby Bath Wrap 100% looped terry cloth with attached hood and trimmed in white.
Colors: light blue, pink, yellow, & white

Size: 48.5"w x 27.5"h
Max. Image Area: 6"w x 6"h



Baby Bib 100% cotton with hook and loop closure. Trimmed in broadcloth bias.

Colors:

#6840 Velour - white, pink, light blue

#6845 Terry - yellow, white, pink, light blue

Trim colors: black, forest, gold, gray, kelly, light blue, navy, royal, orange, pink, purple, red*, cardinal*, or white.
 *Red and cardinal bias dye may bleed into white velour when washed.

Size: 11"w x 15"h
Max. Image Area: 8"w x 6"h



#6850 Ultra Baby Bib 100% cotton face with white 200 denier nylon backing and broadcloth bias trim.
Colors: light blue, pink, yellow, & white

Size: 11"w x 15"h
Max. Image Area: 8"w x 6"h



black camo



green camo



brown camo/tan

#0600

Nylon Mesh Caps Polyester covered foam front with mesh back and plastic snap closure. Available in solid colors or with white front panel. Camo also available for additional charge.

Colors: royal, red, black, navy, kelly, gold, brown, columbia, orange, maroon, purple, beige, forest, gray, white, teal, and khaki.

Camo colors: green camo, brown camo, black camo. Available in solid camo or with solid face.

Max. Image Area: 5"w x 2.25"h



#0610

Twill Mesh Caps Twill covered foam front with mesh back and plastic snap closure.
Colors: royal, red, black, navy, kelly, maroon, forest, gray, white, teal, and khaki.

Max. Image Area: 5"w x 2.25"h



#0640

Golf Cap Solid twill cap with plastic snap closure.

Colors: royal, red, black, navy, kelly, gold, brown, columbia, orange, maroon, purple, forest, gray, white, and khaki.

Max. Image Area: 5"w x 2.25"h



#0660

Polo Cap Low profile cotton twill 6-panel. *Not suggested for screen printing, front seam may distort image.*

Colors: red, black, navy, white, and khaki



#1300 Polyester Visor Polyester visor with plastic slide adjustable buckle.
Colors: royal, red, black, navy, and white
Max. Image Area: 4"w x 1.5"h



#1350 Twill Visor Cotton twill visor with plastic slide adjustable buckle.
Colors: royal, red, black, navy, and white
Max. Image Area: 4"w x 1.5"h



#1360 Washed Twill Visor 100% washed twill visor with Velcro closure.
Colors: red, black, navy, columbia, orange, purple, beige, forest, white, and khaki
Max. Image Area: 3"w x 1.25"h

IMPORTANT INFORMATION

ORDERING

Send via; **PHONE, E-MAIL, FAX and/or by MAIL**

We will not be held responsible for fax transmissions and/or e-mailed orders not received.

When faxing or e-mailing your order, please mail a duplicate copy of your order to us or call for assurance of your orders arrival.

CANCELLATIONS

Cancellations are not accepted after the order is scheduled for production, unless arrangements are made to pay for work already done. Changes on in-house orders require written/faxed confirmation.

MINIMUMS

Blank Products: 12 pieces

Blank Panel Program: 24 pieces

Imprinted Stock Products: 36 pieces

Custom Design: 50 pieces

Less than minimum charge: \$50(T)

OVERRUNS/UNDERRUNS

We reserve the right to ship and invoice with a 3% over/underruns.

RETURNED GOODS

We do not accept returns without prior approval. Claims must be made within 15 days of the invoice. Merchandise will be refused if any shipment is returned without an RA number obtained from customer service.

CUSTOM PRODUCTS

Minimums: 50 pieces. You must submit a written description or an exact product sample.

Please allow 48 hours to receive a custom quote. All custom work requires prepayment.

SPEC PRODUCT SAMPLES, PROOFS AND RANDOM SAMPLES

We reserve the right to require an approved spec product sample before scheduling production.

A printed sample of a prospective order will be charged \$35(T) plus any applicable setup/screen charges.

Orders received from these proofs will not be charged additional set-up charges.

- We reserve the right to require a paper proof before scheduling production.

- Random imprint samples: Stock products with random imprints will be billed at their end-quantity price plus any shipping costs.

IMPORTANT FABRIC INFORMATION

We cannot guarantee against variances in color, shade, texture, size and construction of finished goods.

Identically named colors of different materials may not match, particularly poly web handle colors and fabric colors.

Reordered products may not match past orders, due to dye lot variances.

Fabric is not guaranteed colorfast. No adjustments or claims will be processed regarding these variances.

We recommend the use of contrasting materials for the best look.

Swatch colors shown in the catalog are approximate.

Products are for promotional use and not intended for industrial use.

Use cold water when washing and line dry. We do not recommend washing the Natural Cotton Duck.

SIZES ARE APPROXIMATE: Most products are handmade and may vary up to 2%.

PRODUCT PROMOTIONAL RIGHTS: We reserve the right to use custom design products for our promotional purposes unless otherwise specifically requested in writing.

PANEL PROGRAM

A panel program is available on most products. We send you only the panel, you decorate it, then return it to us for assembly. The panel charge is credited toward the finished product. A decoration placement guide will be provided. 24 piece minimum panel program order.

OTHER SERVICES

Private Labeling: Call for information

Special Packaging Needs:

....Poly Bagging: **\$.29(T)**

....Inserting hooks into towels: **\$.21(T)**

SHIPPING

Your shipping charges include handling fees in addition to carrier fees.

Payment Terms: COD Money Order/Certified Check. Visa/Mastercard accepted.

Normal Packaging: Bulk

Method of Shipment: UPS Commercial Ground unless otherwise requested.

Other methods of shipment available: US Parcel Post, Express Services, Federal Express and Common Carrier Freight. International Inquiries welcome.

We reserve the right to change, correct, or improve products without notice.

We will not be held responsible for delays of shipper.

Third Party/Collect: Box charges and handling will be charged separately on your invoice.

DISCLAIMER: All prices and specifications subject to change without notice.



IMPRINTING INFORMATION & CHARGES

DIGITAL ARTWORK

Send to: artdept@betterline.com, if you experience technical problems with this address please contact us for an alternate address. The BetterLine accepts digital files for artwork done on PC or Macintosh. The preferred software format is Macromedia Freehand 8. This program allows us to read/edit **most** .EPS files generated in Adobe Illustrator and Corel Draw. All text must be converted to outlines or curves/paths. For single color jobs we also accept .TIFF files as long as they are black and white, non grayscale, non-photographic images saved at close to actual size at 300dpi or greater. **We do not accept .bmp's, .jpg's, .gif's.** Please feel free to call us for clarity before sending your art. Failure to send usable art may incur extra art charges and loss in production time.

E-MAILING ART

If you are e-mailing art it is your responsibility to fax a copy of your art for proofing purposes.

Non received e-mailed art is not our responsibility. Due to the large number of emailed art files we receive on a daily basis, we can not confirm with you whether your order has been received by our customer service department. It is your responsibility to make sure that your order has been received.

WHITE INK ON DARK FABRIC

Commonly, dye from the fabric, Red and Cardinal fabric colors, will migrate into the imprint slightly discoloring the white imprint. We require a release form signed by you approving to continue production. This form will be faxed to you prior to production for your written approval. We cannot continue your order until we receive approval.

IMPRINTING

The first color of a single standard location imprint is included in basic price of all products. For most products, the standard location and layout of a single colored image is centered on the product's front. Other possible layouts are described under the product description in this catalog.

ART CHARGES:

No charge for camera ready art.
Non-Camera ready art is billed at **\$38.50(T)** per hour, a minimum of \$38.50(T) is charged.
No charge for typesetting 10 words or less.
Typesetting more than 10 words is billed at **\$38.50(t)** per hour, a minimum of \$38.50(T) is charged.
Change of copy charge of **\$.22(T)**.

SETUP/SCREEN CHARGES:

All orders & reorders are billed at **\$10(T)** per color, per logo.

CAMERA READY ART

Is defined as clean black and white artwork, traditional media or digital media, requiring no modification except sizing. Camera ready multi-color artwork must be "butt-to-butt" registration.

CHANGE OF INK: \$7(t) per color. Change of ink charges are billed when a single color order is printed in one color and changed to another color in the middle of the run.

ADDITIONAL COLORS: \$.50(t) per piece, per color, per location ink charge plus applicable setup/screen charge.

ADDITIONAL LOCATION: \$.50(t) per piece, per color, per location running charge plus additional setup/screen charge(s). Running charges appear as "INK CHARGES" on invoice.

OVERSIZED ART IMAGE: (images beyond 11" x 17") A screen charge of \$55.50(T) per color.
Note: Charges are for new and exact repeat orders. 100 piece minimum required for oversized art.

UNDERPRINT/PRINT-CURE-PRINT: "FLASH" If the order requires an underprint or a print-cure-print "flash" there will be an additional \$.50(T) per color, per piece, per location. Red or cardinal fabric dyes will bleed through single coats of white or light colored inks. To reduce bleed-through, an underprint is required, and you must sign a release form.

IMAGE COPYRIGHTS: We reserve the right to use all images for our promotional purposes unless otherwise specifically requested in writing.

DISCLAIMER: All prices and specifications subject to change without notice.

PUFF INKS: \$.24(P) per color, per piece, per location in addition to other ink charges.

METALLIC INKS: \$.30(P) per color, per piece, per location in addition to other ink charges.

PMS Color Match: \$40(P) You will be billed for a special ink match. You must specify desired coated PMS color. See our listing of our standard PMS ink colors that have no additional charge.

STANDARD INK COLORS

COLOR	PMS#	COLOR	PMS#	COLOR	PMS#
YELLOW	109	CARDINAL	216	FOREST	343
GOLD	123	PURPLE	266	KELLY	355
SAND	156	NAVY	282	GREY	429
ORANGE	165	ROYAL	286	KHAKI	467
PINK	182	COLUMBIA	298	BROWN	476
RED	185/186	TEAL	321	BLACK	

Submission Methods

You can submit artwork to AAM in any of the following methods:

- E-mail - Send as an attachment to artdept@betterline.com with Your Company Name and PO# in the subject line. If you are e-mailing large files, compress them using .zip, .sit, or .pdf files.
- Overnight delivery - Send via FedEx, UPS, Airborne Express, or Express Mail. For ship to address contact customer service. (CD, Zip Disk 250mg for PC, 3.5 floppy PC based, or camera ready artwork)
- Re-orders - Artwork is saved for three years, reference your previous PO or Invoice number.
- Typesetting - Straight line copy only. We will typeset straight line copy of 10 words or less for free. Anything over 10 words requires an additional charge.

Software Requirements

You can submit artwork to AAM in any of the following methods:

WE CAN ACCEPT

- Corel Draw 10.0 or earlier
- Paint Shop Pro 6 or earlier
- Freehand 8.0 or earlier
- Quark Express 4.0 or earlier
- Adobe Illustrator 9.0 or earlier

WE CANNOT ACCEPT

- Word Perfect
- MS Word
- Microsoft Word
- Power Point

For all other software, save the file as an encapsulated postscript (.eps) file. Such files are generally acceptable as long as the file has been exported as an .eps file and not merely renamed as such. For best results, please also follow these additional requirements:

Files & Formats

We can accept any of the files below as long as they are in the software guidelines above.

- .eps (vector art only) - (**Preferred Format**) - .pdf (high resolution)
- .qxd (include image, printer and screen font - do not embed) - .tif (high resolution one color images only)
- .jpeg (high resolution one color images only) - laser camera ready black and white artwork, color separated for multi colors

Additional Requirements:

1. Convert all type to curves, paths, or outlines (vector art). If this is not possible, send in screen and printer fonts used.
2. For multi-color orders, use Pantone spot colors and indicate exact color numbers. Additional charge for colors other than stock.
3. If line screen or dot pattern is used, we need 32 line screen (lpi) with percentages no less than 15% or greater than 45%.
4. Hard copy or faxed copy is required for comparison purposes, so we know what we are looking for when we open e-mailed art. Please specify colors on multi color prints.

For Best Results:

- Do not use fonts smaller than 10 point.
- Keep artwork as simple as possible.
- Please note whether your artwork is sent size or to be sized to maximum image area.
- Resolution should be 300 pixels per inch (600 dpi is lowest accepted for bitmap format).
- Do not use ruled line weights that are under 1.5 point.
- Do not print very small, detailed logos.

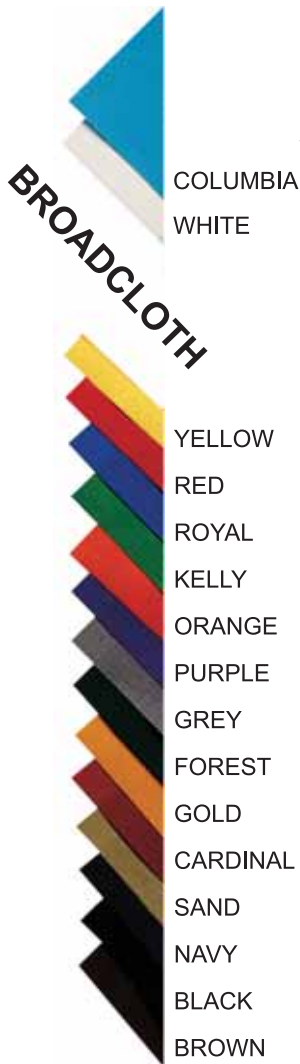
Colors

We offer PMS (Pantone Matching System), four color process printing on white or neutral fabric only. Dark fabric may alter the brightness of PMS colors. We require a signed release form for all products printed with white ink on red or cardinal non-nylon fabric. We cannot control the bleed of the dye in the fabric through the white ink. An additional charge of \$.50(T) per item will be charged if a white underlay is requested.

Art Charges

All pricing is based on receiving artwork submitted within the above guidelines. If AAM receives artwork that is questionable you will be contacted immediately by customer service. Additional alterations will be quoted accordingly. Charges are estimated on \$38.50 (T) per hour and a minimum of \$38.50 is charged. See also Imprinting Information & Charges.

Fabric Colors





PRESORTED
STANDARD
US POSTAGE PAID
BOYCEVILLE WI
PERMIT NO 19

TheBetterLine

